

Banks & the Blockchain - Customers Bancorp, Inc. (CUBI)

DECEMBER 15, 2021 | 12:30PM ET

Stephens is hosting a conference call for institutional investors with Sam Sidhu, President of Customer's Bank, and Chris Smalley, Customer's Head of Digital Banking. Earlier this year, Customer's announced a partnership with Tassat, a real-time, blockchain enabled payments provider. Subsequently, the bank launched its own token (CBIT) and brought on \$1.5 billion of non-interest bearing deposits tied to its payments platform. We aim to learn more about CUBI's digital asset & payment capabilities, the team they hired, potential for growth, use cases for its token, regulation, and areas of differentiation vs. banks competing in the same space.

About the Company & Speakers

Sam Sidhu
President & CEO

Chris Smalley
Head of Digital Banking

Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

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Topics of Discussion:

- Discuss CUBI's decision to enter the crypto segment, the infrastructure/expertise behind it, and what the ultimate goals are.
- Discuss the products/services potentially offered (deposits, loans, custody).
- Discuss recent partnerships, especially with Tassat and potential outcomes.
- What the value proposition is to both customers and shareholders from entering this space and offering services.
- View on cryptocurrency, stablecoin and blockchain adoption and use cases (long term impacts).
- Potential regulation of stablecoin and the President's Working Group paper on the crypto-industry/Stablecoin.

Conference Call Hosts

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